

Welcome to CREO-CPS

CREO-CPS supplies high-quality reservation-, access control-, payment-, customer relationship- and management report systems with the goal to increase the “customer experience” of events - and festival visitors, which will result directly in a higher turnover and profit for our customers.

Upgrade your customer – Reduce cost – Be succesful

CREO-CPS helps companies to support their guests with making quickly, efficient and reliable reservations for parking, to provide access and pay for their food and beverages. This leads to queues sharply reduced and the visitors feel themselves guest. They will return and spend more money.

Why Cashless?

Secure

No cash means that you can work safely and tamper-proof.

Cashless is: secure – fast – customer oriented

Fast

Registration in advance by the Internet offers your guests a rapid access to the parking area and will makes the site queues disappear with the result that your guests will feel themselves more guest. Without cash you will achieve a faster transaction whereby you generates more turnover.

Customer oriented

Using the (Internet) Registration, you open all opportunities to bind your guests to your organisation by means of loyalty programmes.

Web portal – Access – Cards – Payment – Marketing - Dashboard

Information

Using the web portal, your customers are informed about your events well in advance.

De Web portal guides your customers in the right direction

Parking- and access tickets

The Guests buy their parking- and access e-tickets well in advance, this makes sure they get entrance, using fast lanes, in a pleasant way.

Cards

The (regular) guests order their (member) cards and upload the value on their e-wallet through the web portal. Thus they do not need to buy pre-paid cards on location from the card issuance kiosks.

Web portal – Access – Cards – Payment – Marketing - Dashboard

Parking

The parking barriers open by offering a large number of species parking cards as read tickets and contact – and contact less cards. In case the customer has a question, direct contact with an assistant is ensured by means of the intercom.

Parking and Acces is fast, secure and comfortable

Access

Access is obtained by the provision of a large number of species tickets and contact less cards which can be scanned with combined barcode / chip readers. We would advise our customers to welcome guests with hosts (m/f) using hand scanners.

Welcome your guests in style!

Web portal – Access – Cards – Payment – Marketing - Dashboard

Card / coin

Because of the great possibilities With reference to loyalty and membership cards, CREO-CPS is a strong believer in contact/contact less cards . For some companies, a coin system however, is a better alternative. CREO-CPS offers the choice of coins, pre-paid contact cards and up loadable contact less cards. We would like to advise you what system (combination) for you the most suitable is.

Card issuing by the web portal or card issuing kiosk

Card issuing

Members and other regular Guests buy and upload their contact less access and payment card through the web portal. Other visitors buy their coins or pre-paid contact cards by coin and/or card issuing kiosks by means of PIN payments (preferably no cash). We advise our customers to place such coin / card vending machines in the supervised places of the organisation.

Web portal – Access – Cards – Payment – Marketing - Dashboard

Fast and save payment transactions

With the CREO-CPS cashless payment system, payments are settled faster and at lower transaction costs. The costs associated with cash (counting, transport, security, fraud) are completely eliminated. The system accepts both, contact and contact less cards. The uploaded balance can be placed on the card or on the Internet (e-wallet).

30% faster transactions with Cashless payment terminals

Fixed and mobile Cashless Point off sale terminals

CREO-CPS supplies Point off sale terminals for fixed locations and hand terminals for mobile vendors. The pay4you reader is both, applied as a fixed card reader linked by a USB cable to the cash register / back office system and as (off-line) hand terminal for the sales of products on terrace or gallery. In the latter case, the transactions at the end of the day are transferred to the back office system using a USB cable linked to a up/download PC.

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Marketing 3.0

CREO-CPS, enables you to implement modern marketing strategies. Visiting your company is an experience, even before or after the event. The selection of the event and the purchase of an entry ticket is convenient and simple. In the run-up to the event your guests can be 'warmed up by a video link' showing an interview with the producer or artist and / or a trailer of the movie or event. They will also get a link where they can report to the hyves of the artist or an other social network. Each message includes some diverting offers for other appealing activities

Let the Marketing begin!

Personal website

Your customers log in on their Personal website in order to amend and/or to ask for information. They will find all information about their history and future visits to your site. Guests upload their balance on the e-wallet, download tickets and send them with a personal invitation to friends, family or colleagues. By this service you can make a distinction between a business person who buys the tickets and those who visit the event.

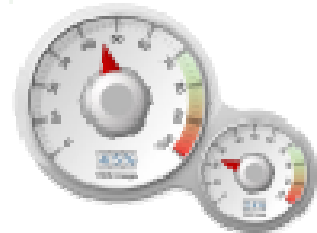
CREO-CPS makes sure that your guests experience lasts longer and the communication is maintained.

Web portal – Access – Cards – Payment – Marketing - Dashboard

Management information

With CREO-CPS you have at any time of the day reliable information on the operation of your organisation. With the sales dashboard, you or other authorised people get a quick and clear overview of the turnover and ticket sales over the past 24 hours, week, month and year. If desired compared with the budget. On the basis of this information can be determined whether or not additional marketing and sales campaigns are necessary.

Know your keyfigures, with the CREO-CPS dashboard



Administration en financial management

An event also requires good financial reporting. Turnover, VAT, payment specifications and catering fees are linked to or if desired booked in an accounting programme. Tickets are bought and payment balances uploaded by guests far ahead, leading to early cash in hand.

That is why CREO-CPS gives you the possibility to generate liquidity forecasts and to carry out cash-flow management.

Summery

CREO-cps increases your turnover and profit by supplying an integrated Cashless product and service which:

1. Before the event: Guides the (potential) visitor by the web based commerce portal quickly and efficiently through (current, new and future) ticketing channels giving them the opportunity to make reservations and pay in advance by the internet.

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2. During the event: Reduce the transaction time of parking, getting access and making (cashless) payments for food and beverages to an absolute minimum.

3. After the event: Efficient and fast processing of data and generating reports for the departments, marketing, purchasing, employee planning and accounting. Also prevents from counting and transporting large amounts of cash.

Why CREO-CPS?

Focus on Cashless

CREO-CPS is expert in the area of cashless systems. We ensure that in businesses, payments are settled more quickly and at lower transaction costs. Taking into account that the costs associated with cash (counting, transport, security, fraud) are eliminated as far as possible.

Successful and experienced experts

Qualified team

CREO-CPS is founded by professionals with more than 10 years of experience in the field of development and installation of high-quality reservation-, access control- and payment systems. CREO-CPS works together with the leading companies in the field of parking, access control, payment, Internet, mobile payment and accounting.

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